



Flexible contracts. Fixed prices.

A Flexible Workspace can be up to 40% cheaper than the equivalent leased office.

When you move into one of our Business Centres located on the prestigious Sheikh Zayed Road, you will have saved your company money, reduced your set-up time and spread your office rental payments over the year.

Keep tight hold of your cash in 2009.



For all of our clients a Serviced Office is cheaper than a leased alternative. It also requires no upfront costs at all. There are only manageable, monthly payments, so it gives your Finance Director total control of your cash flow.

Stop waiting and get working, tomorrow.



A new Dubai Office can take as long as 6 months to be ready, decorated and connected. Which, for most companies, is 6 months too long. With a Flexible Workspace, your team can be installed and productive in less than 24 hours.

Grow or shrink as your business needs.



Serviced Offices make your business more agile because you can scale up or down your requirement, as and when you need it, unlike a traditional office. So you are only ever paying for the space you need, when you need it.

Leased office solution costs on SZR	AED
'Project management'	20 days
Typical lease for 1000 sq.ft office@AED200/sq.ft	c200,000
Estate agent commission (5%)	10,000
Design and approval	c50,000
Utilities@5,000/mth	60,000
Fit out @280/sq.ft (carpets, partitioning, furniture)	c280,000
Office equipment (PABX, Copier, Internet)	c50,000
Cleaning and maintenance@2,000/mth	24,000
Receptionist@6,000/mth	72,000
Office Insurance (pa)	5,000
Typical set up time for a new office	6 months

"I was astounded by how much cash we were able to save. Simply by taking space with Sentinel we avoided the AED ½ million we would otherwise have needed to have spent up front on the lease and fit out of an office."

What office rental issues does your business have?

How Sentinel can help.

"We've had to reduce our start-up budget by over 50%. What are our options?"

Office set up is the single largest part of set-up costs. With a flexible office you can eliminate it entirely, reducing your budget significantly..

"The future is more uncertain than ever. I don't know what my business will look like in 6 months, let alone 2 years."

Compared to a traditional lease, a flexible office lease allows you to make shorter monthly, rather than yearly, commitments.

"In 2009 we need to cut our op-ex and cap-ex drastically. We are paying high rent for space that we no longer need."

Serviced Offices can be up to 40% cheaper than setting up an equivalent leased office solution. And they give you more control.

Are you *business agile*?

Office and Business Solutions



Express Business Set Up. We'll get your company incorporated correctly and trading in Dubai, with the least hassle and in the shortest possible time.



Flexible Offices. Short-term contracts that allow you to grow, or shrink the office space that you need, when you need it. So you only pay for the space you use.



Virtual Offices. With a prestigious P.O.Box, telephone, mail forwarding and email alerts and hot desking, you can be in Dubai, even when you're not.



Meeting Rooms. Host from 2 to 12 people for any kind of formal or informal meeting in comfort, with IT, A/V, catering—and attractive views of Sheikh Zayed Road.



All Inclusive Billing. We've added a host of free services as standard that would cost extra at other Business Centres. So, there's never any unexpected charges.



Concierge Services. When you check in, your personal concierge is on hand to solve any travel, transport, hotel or restaurant issues you might have.

One, Sheikh Zayed Road



Prestigious business address. You'll be sharing offices with some of Dubai's blue-chip companies and able to walk to DIFC, DICEC and The World Trade Centre.



Central location. You are in the heart of Dubai's CBD with business hotels and many of the city's top restaurants on your doorstep and minutes from the airport.



Admin Staff-on-Demand. We have highly trained administrative staff on hand, so you can delegate as much or a little to us as you like.



Instant-On IT. No need to plug in as we have centre-wide WIFI, and our IT Staff can hook you up with your own IP, host your own equipment or address any IT issues.



Communications. Stay in touch with your clients and head office, with a direct dial and fax number, your own voice mailbox or have everything routed to your email.



Dining and refreshments. Feed your hunger! Enjoy our well-appointed lounge area, and receive complimentary barista quality coffee directly to your desk.

Complementary Services

When you do business with Sentinel you benefit from over 50 years of combined Middle Eastern experience. Finding, quoting and procuring the services your company needs takes time and can slow you down. We can do all that for you.

We buy on behalf of many of our clients, so whether you need hotel rooms, car rental, warehousing or advertising services, our buying power and experience ensure that you always get the best service at the lowest price.