

Business. Without the travel.

Our high-quality video conference suites allow you to work effectively with your colleagues.

Business travel is expensive, involves too much wasted time and for many long-term projects is impractical. Which is why more and more of our clients at the Business Centre have embraced video conferencing as part of their working process.

Video conferencing will cut your travel budgets.



Some of our client companies have slashed their travel budgets by up to 75%, whilst maintaining their client satisfaction and sales figures. So why not book your free trial and see just how easy it is to increase your productivity and cut costs?

We've invested so you don't have to.



Selecting the right equipment, provisioning the ISDN lines and setting aside the rooms requires money and time. Thankfully, Sentinel have done all that for you, so all you need to do is book the room and brush up on your presentation skills.

Give it a try, its cheaper than you think.



We want to make it easy for you to be successful, which is why our prices are reasonable. we'll let you try it for free—and with our All Inclusive Billing plans—you will know your costs in advance.

We've made video conferencing easy :

- Free Trial to see if video conferencing can help your business
- Setup personel available to guide you through the process
- Tariffs either hourly, half daily or daily with discounts for multiple bookings
- Included for Free as part of our All Inclusive Billing contracts
- Latest Sony ISDN equipment
- Secure communication link
- Ask about our Guide to "How to get the most out of your next Video conference."
- Ask our Concierge to locate, book and manage facilities for your clients in their location or country
- Our VC Number is 00-9714 -329-7381

"We had never taken the step of looking into video conferencing in our business, simply because the time, expense and hassle simply wasn't worth the benefit. I was surprised at how simple it all was in the end."

<p>"Our clients are all over the Gulf and we need the face to face contact, video conferencing wouldn't work for us."</p>	<p>Some meetings do require actual presence, but many do not. Use our free trial to investigate for yourself, you may be surprised by the result.</p>
<p>"None of our colleagues and clients have access to video conferencing equipment."</p>	<p>We have partnerships with thousands of video conferencing centres globally. Ask our Concierge to locate, book and invite participants for you.</p>
<p>"I've never run a video conference before, and I'm nervous. Can you help?"</p>	<p>Of course. We'll set the whole thing up and test it with you beforehand. We've even got a handy guide, full of tips to improve your meeting.</p>

Are you *business agile*?

Office and Business Solutions



Express Business Set Up. We'll get your company incorporated correctly and trading in Dubai, with the least hassle and in the shortest possible time.



Flexible Offices. Short-term contracts that allow you to grow, or shrink the office space that you need, when you need it. So you only pay for the space you use.



Virtual Offices. With a prestigious P.O.Box, telephone, mail forwarding and email alerts and hot desking, you can be in Dubai, even when you're not.



Meeting Rooms. Host from 2 to 12 people for any kind of formal or informal meeting in comfort, with IT, A/V, catering—and attractive views of Sheikh Zayed Road.



All Inclusive Billing. We've added a host of free services as standard that would cost extra at other Business Centres. So, there's never any unexpected charges.



Concierge Services. When you check in, your personal concierge is on hand to solve any travel, transport, hotel or restaurant issues you might have.

One, Sheikh Zayed Road



Prestigious business address. You'll be sharing offices with some of Dubai's blue-chip companies and able to walk to DIFC, DICEC and The World Trade Centre.



Central location. You are in the heart of Dubai's CBD with business hotels and many of the city's top restaurants on your doorstep and minutes from the airport.



Admin Staff-on-Demand. We have highly trained administrative staff on hand, so you can delegate as much or a little to us as you like.



Instant-On IT. No need to plug in as we have centre-wide WIFI, and our IT Staff can hook you up with your own IP, host your own equipment or address any IT issues.



Communications. Stay in touch with your clients and head office, with a direct dial and fax number, your own voice mailbox or have everything routed to your email.



Dining and refreshments. Feed your hunger! Enjoy our well-appointed lounge area, and receive complimentary barista quality coffee directly to your desk.

Complementary Services

When you do business with Sentinel you benefit from over 50 years of combined Middle Eastern experience. Finding, quoting and procuring the services your company needs takes time and can slow you down. We can do all that for you.

We buy on behalf of many of our clients, so whether you need hotel rooms, car rental, warehousing or advertising services, our buying power and experience ensure that you always get the best service at the lowest price.